Briefing Packet on Home Equity Lending Survey Results for The House Committee on Financial Institutions Randall S. James, Commissioner

Date: April 6, 2000

State Bank Participation in Home Equity Lending

(Information derived from Banking Department Survey of state-chartered banks conducted in December 1999)

- Of our 375 state-chartered banks surveyed, 236, or 63%, responded
- 141 (or 60%) of our banks report making home equity loans
- Of the 236 respondent banks, all banks with over \$500 million in total assets (3) reported making home equity loans
- All but one bank with assets between \$200 and \$500 million (16) reported making home equity loans
- 120 (or 56%) of our respondent banks under \$200 million in total assets make these loans
- Respondent banks reflect aggregate home equity loans outstanding of over \$213 million as of September 30, 1999
- 53 banks report home equity loan portfolios of over \$1 million; nine of these reported portfolios in excess of \$5 million

Banks Continue to Take a Cautious Approach

- Of the 141 state banks reporting that they make home equity loans, only one characterized their marketing approach as aggressive.
- 67 banks make the loans on a case-by-case basis, 52 offer home equity loans the same as their other loan products, and 20 make the loans only to existing customers
- Very few banks (10) indicated plans to significantly increase their home equity loan portfolio in the next year
- The relative volume of home equity loans in any single institution is quite low
- No activity in making reverse mortgages is being seen

Aspects of the Constitutional Amendment Bankers Would Most Like to See Changed

| Recommended Change | #of Responses | % of Banks Making Loans |
|-----------------------------------|------------------|-------------------------------|
| Remove the restriction that makes | 19 | 13.5% |

| agricultural property ineligible | | |
|----------------------------------------------------------------------------------------------------------------------------|----|-------|
| Remove provision which allows no personal liability to borrower beyond the homestead | 19 | 13.5% |
| Remove the provision requiring judicial foreclosure to obtain property | 13 | 9.2% |
| Remove provision that results in forfeiture of all principal and interest if lender fails to comply with obligations | 10 | 7.1% |

Are Restrictions Limiting Home Equity Loan Availability?

- 40% of our bankers do not offer this product
- 110 bankers responded that administration of this portfolio was more difficult than their other loan products
- 72% of metropolitan area banks offer the product; only 51% of rural area banks do (ineligibility of agricultural property; 1acre limit)
- Only one bank reported that the judicial foreclosure process had been initiated on a home equity loan
- No losses have been reported as yet under the provision for forfeiture of principal and interest for failure of the banker to comply with all obligations under the Constitutional Amendment

Conclusions

- The Constitutional Amendment has opened the door to over \$213 million in loans by state chartered banks previously unavailable in Texas
- State banks are only one source of funding for home equity loans. Volumes originated by national banks and nonbank home equity lenders likely far exceed those by state banks
- Availability of home equity loan funding through state banks may increase significantly if restrictive provisions are removed
- Any increase in home equity lending volumes from rural banks, resulting from the recent increase in the one-acre limitation to ten acres, is unknown at this time

Survey on Home Equity Lending

The Department of Banking is seeking to compile comprehensive data on the state's home equity lending activities. Please complete the following survey questions and return by fax or mail by December 15, 1999 to the attention of Ryan Eckstein. Specific bank information is confidential by law. Aggregate information may be published. Thank you in advance for your cooperation.

1. Does your bank engage in home equity lending? Yes | No

If "No", you may skip the remaining questions. Please fill out bank name and city.

2. If "Yes" to Question 1, check the description below that best approximates your bank's strategy:

- _____ Aggressively marketing the product
- _____ Offering the product just the same as existing loan products
- _____ Consider requests from all individuals on a case-by-case basis
- _____ Consider requests from existing customers only

3. If not aggressively marketing the product, do you have plans to significantly increase this portfolio in the next year? Yes | No

4. If "Yes" to Question 3, does your loan policy address home equity lending? Yes | No

5 Do you have written guidelines/procedures in place to ensure compliance with Section 50, Article XVI of the Texas Constitution? Yes | No

6 How would you compare the administration requirements related to home equity loans to your other loan products?

More difficult _____ About the same _____ Less difficult _____

7. As of the last quarter-end (date) ______, your bank had _____ (#) of home equity loans, for a total dollar volume of \$_____ representing _____ % of consumer loans, and _____ % of total loans.

8. Has your bank charged-off either principal or interest on any home equity loan? Yes | No If "Yes", please briefly explain the circumstances.

9. Has your bank foreclosed on any properties under the home equity lending rules? Yes | No If "Yes", how many? _____

What one provision in the home equity Constitutional Amendment would you most like to see changed?

| Bank Name: | |
|---------------------------------|--|
| City: | |
| Individual completing survey: _ | |
| Date: | |