



Charles G. Cooper  
Commissioner

## **TEXAS DEPARTMENT OF BANKING**

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### **INDUSTRY NOTICE 2011-6**

*Date: October 20, 2011*

### **Free Financial Education Webinar**

<b>Date</b>	<b>Time</b>	<b>Topic</b>	<b>Guest Speakers</b>
Thursday, November 10, 2011	2:30 – 3:30 CST	“Texas Saves” Campaign	Mr. Don Baylor, Senior Policy Analyst Center for Public Policy Priorities (CPPP)  Mr. George R. Barany Director of Financial Education Consumer Federation of America

The Texas Department of Banking and the Federal Deposit Insurance Corporation are co-hosting a November 10th webinar. The goal of this webinar is to promote the new *Texas Saves*, share best practices, and identify ways for organizations to plug into a statewide savings campaign. [Texas Saves](#), part of the broader [America Saves](#) platform, is a campaign to promote and increase savings for Texas families and children, ultimately helping families and students build new pathways to the middle class. In particular, *Texas Saves* promotes opportunities for:

- Texas children to save for college and other assets;
- Texas families to save for emergencies;
- Texas families to save at tax time; and
- Texas workers to save at the workplace.

Texas Banking Commissioner, Charles G. Cooper, encourages banks to be involved in this campaign and said, “Especially during these tough economic times, it is important for consumers to begin rebuilding a solid financial foundation and increase their emphasis on saving for the future.”

“As outside resources continue to dwindle, we must focus on our own individual financial plan and include an element of savings for those times when it is most needed,” added Eloy Villafranca, Community Affairs Officer of the Federal Deposit Insurance Corporation (FDIC). Webinar participants should include financial institutions, government agencies, non-profit organizations, teachers, business, philanthropy, and community leaders who are committed to or are interested in providing consumer education and promoting savings in their communities. Participation is free, however registration is required to obtain webinar instructions.

The Registration Form is available at the Department's Financial Education section of its website. If you have any questions, you may contact the Financial Education Coordinator, Leilani Lim-Villegas, via [email](#) or (512) 475-1337.